

Good afternoon: no warm up today;

Reminders:

- No open lunch this Thursday (makeup for missed day)
- first assessment is on Friday

A given differentiable function has critical numbers  $x=3$  and  $x=2$ .

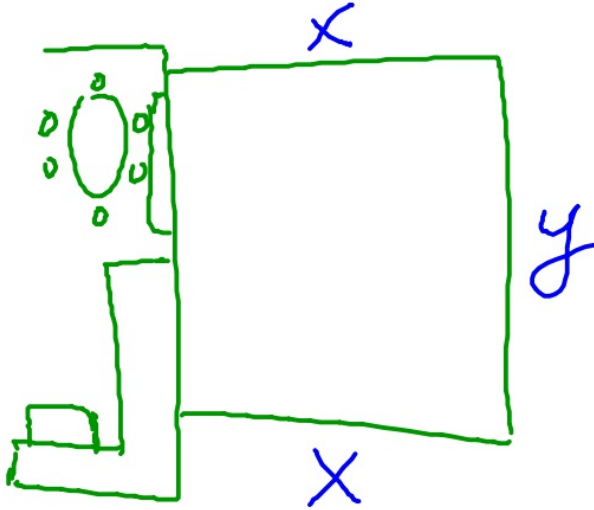
How do you determine which is a maximum? Minimum? What would the case be where a number is a critical number but not a max or min?

## Optimization (NOTES)

Using geometry to set up a problem and using calculus to find the maximum or minimum

Identify: geometry of the problem  
equation to optimize  
constraint(s)

Our rectangular yard needs a fence. We have 500 feet of fencing material and a building is on one side of the yard and so won't need any fencing. What should the dimensions of the fenced yard be to have the maximum area?



$$A = x \cdot y \quad \left. \vphantom{A = x \cdot y} \right\} \text{optimize}$$

$$2x + y = 500 \quad \left. \vphantom{2x + y = 500} \right\} \text{constraint}$$

$$\Downarrow$$
$$y = 500 - 2x$$

$$A = x(500 - 2x)$$

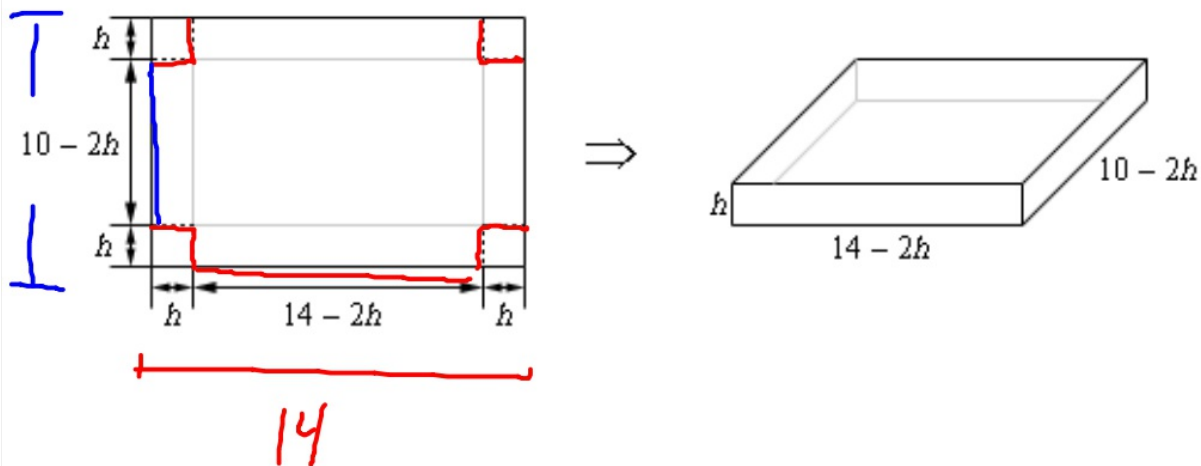
$$A = 500x - 2x^2$$

$$A'(x) = 500 - 4x = 0$$

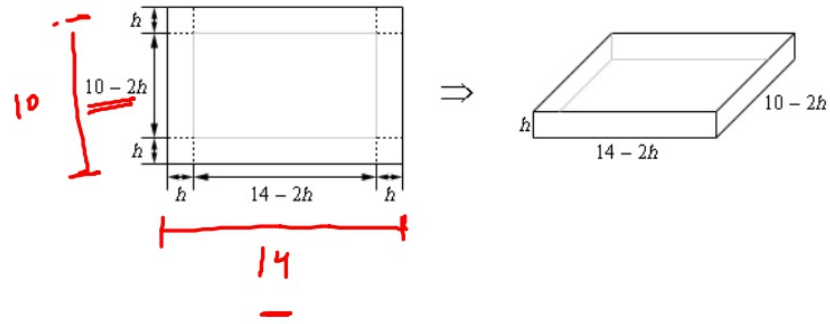
$$x = 125$$

You have a piece of cardboard that is 14 inches by 10 inches and you're going to cut out the corners as shown below and fold up the sides to form a box, also shown below. Determine the height of the box that will give a maximum volume.

can you visualize this??



$V = l * w * h$  (optimize this)



$V = (14-2h)(10-2h)(h)$

$V = (140 - 28h - 20h + 4h^2)(h)$

$V = 140h - 48h^2 + 4h^3$

Find maximum of V: need critical numbers of V, or where  $V'(h)=0$

$V' = 140 - 96h + 12h^2 = 0$

$V' = 4(3h^2 - 24h + 35)$

Factor??? It can't be factored :(

Quadratic formula:

$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$

$h = \frac{24 \pm \sqrt{(-24)^2 - 4(3)(35)}}{2(3)}$

$h = \frac{24 \pm \sqrt{156}}{6}$

$h \approx 1.918$ ,  ~~$6.082$~~

Hw:

p 220 #17-21

come to ds on Thursday plz

↳ Related Rates.